



How to respond instantly to your Facebook fans, whenever your reputation is at stake?

New Social Marketing tool for Facebook, with Self-Learning Q&A

1 Instant Answers – How it Works?

Your offer presentation on facebook can now look different. We make it possible to install an 'ask a question' app on your facebook fan page! This technology allows clients to ask questions in natural language without worrying about 'keywords'. Our system immediately provides precise answers. We will use your wall conversations to build a proper knowledge database based on the most often asked questions. The system can be also used to help visitors navigate through your facebook profile.

2 Why leaders reach for that technology?

Have you invested in a company profile? Now you can promote your products, get feedback, answer your customers' questions and incent your customers to be more active!

Social Marketing – reach your fans

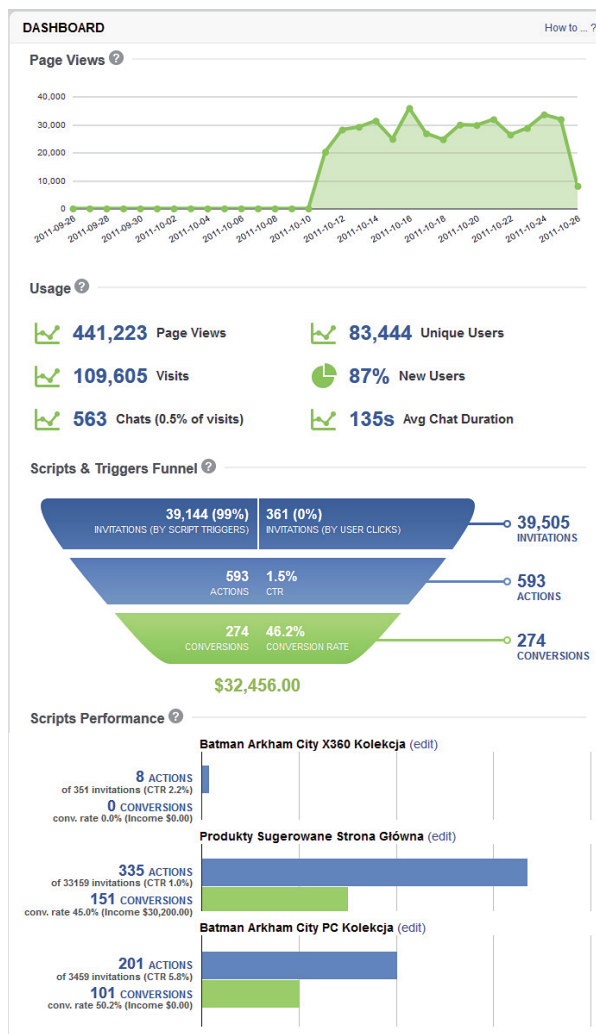
We add an interactive app to your product facebook fan page. It can 'talk' with your clients, answer your clients questions and increase interactions while providing customer service and getting more leads.

Chatting with fans, presenting offers, solving problems

Your interactive fan page will work as **24-hour automatic live-chat** that uses artificial intelligence and semantic algorithms. It will present your brand, redirect to subpages, answer doubts and questions and gather feedback. **Remember!** This app **does not wait idly** for your clients' questions, but acts proactively thus increasing interactions with your facebook fans.

Use statistic data and reports to improve your social marketing strategies

If you need to improve your Social Marketing strategies you need to collect data about profiles, questions and clients' interests. We provide you with a powerful InteliWISE analytical tools that are quickly available for everyone and present data concerning clients' conversations, their questions or the performance of your marketing messages.



Each client gets an access to an Administration Panel

InteliWISE administration panel is equipped with a reports generating system. It works real-time and provides information about the clients' conversations, asked questions or the performance of your marketing messages. Everything is presented in the form of charts, conversation transcripts and many others. Everything can be exported to files like CSV, PDF etc.

Special offer

For clients that have already set up a facebook company profile and are already gathering their likes we have a special, limited amount of special deal sets. Ask for details: info@inteliwise.com

Next steps. How to install our solution on a facebook company profile?

1. Contact us at info@inteliwise.com or sign up at <http://panel.inteliwise.com>
2. Decide which functions your Virtual Agent should fulfill: customer service, hot deals, marketing (gathering leads etc.)
3. Our specialists will build you a question and answer knowledge database and design scripts for promotional campaigns, collecting feedback etc.
4. Set up 'triggers' that will allow the software to precisely target information at a selected group of clients (based on their behavior).
5. We will help you integrate the Virtual Agent with applications like call centers – our system will reroute those calls when we can provide an answer to clients' questions like: financials offers etc.

Contact:

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Facebook: facebook.com/InteliwiseVirtualAgent

